

February Meeting
Tuesday, February 16, 2012
3:00pm – 4:30pm

Deciding How to Tell It: Selecting the Most Effective Instructional Method

You've heard many times that "telling it ain't training," and you know that a well-designed learning course uses interactive elements that enable learners to actively process and apply information. But these days the first question in designing training is how to tell it in the first place. Once you have selected the right instructional method (e.g. elearning vs. direct instruction), then you can figure out how to incorporate the interactive learning elements to turn it into training (e.g. games, tutorials, role plays, case studies, etc.). In this session we'll discuss the factors involved in determining which instructional method and interactive elements are most effective for your content and provide you with tips and tools to create effective learning experiences, no matter how you tell it.



This month's meeting is being brought to you by Empowering Performance, Inc.

Empowering Performance, Inc. (EPI) is a professional services firm that works with companies to strategically analyze the human factors driving organizational performance. To increase the performance of your human capital, EPI approaches all projects from a holistic viewpoint. EPI believes in accurately identifying your big-picture goals and then diving into the details of making those goals a reality. Whether it's conducting a needs assessment, developing competencies, identifying a training strategy, designing custom or tailored content, or assessing return-on-investment, EPI is a reliable and expert partner every step of the way. By partnering with you from project inception through final assessment, we help you empower your employees to perform at their best and contribute to bottom-line results.

DATE: Tuesday, February 16, 2012

TIME: 3:00 to 4:30pm (refreshments provided)

LOCATION: Air Academy Federal Credit Union
9810 N. Union Blvd.
Colorado Springs, CO 80924

COST: \$22 members, \$27 nonmembers

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