



How to Use LinkedIn and Twitter for Maximum Business Success!

Tuesday, May 10th, 2011 9am - 3pm
Embassy Suites, Colorado Springs



"People don't CARE how much you KNOW until they KNOW how much you CARE"

"All things being equal, people do business with and refer business to people they know, like, and trust." Kevin Knebl has been speaking internationally for over 16 years on how to network effectively and establish connections that lead to mutually beneficial, long term, win-win relationships. He has trained thousands of people and hundreds of companies on how to use effective interpersonal relational skills and Social Networking to accomplish a multitude of business purposes. With over 17,200,000 connections on LinkedIn, over 2900 friends on Facebook, and over 2200 followers on Twitter, he walks his talk every day.

Kevin is an in-demand speaker, trainer, and advisor for many small, mid-size businesses, organizations and Fortune 500 companies. He also has more Recommendations (840+) on his LinkedIn profile than anyone else in the world! LinkedIn and Twitter are tremendously fast growing Business Networking platforms that, when used effectively, can help Training Professionals in many ways. With over 300,000,000 people using these communication channels, and millions more getting connected daily, these are not business tools that you can afford to ignore.

This exciting, in-depth training workshop will teach you:

- Why Social Networking should be a strategic component of your business plan
- How to create robust profiles that showcase you and your organization
- How to identify and connect with prospective networking partners, business alliances & clients
- Methods of communicating with many people, resulting in greater visibility for you & your company
- How to increase the visibility of your credibility and add value to your network
- The art of building relationships that lead to long term success, client retention and revenue growth

Workshop INCLUDES a pre-ordered copy of Kevin's new book *The Social Media Sales Revolution* (to be released on 8/19/11)

All participants will be entered to win an iPad 2!

PPC MEMBER PRICE: ~~\$175~~ Only \$145 if paid by 4/20/11

NON-MEMBER PRICE: ~~\$195~~ Only \$165 if paid by 4/20/11

Space is limited, so please register today: www.ASTD-PikesPeak.org

